

PATCHWORK
Magazin

PATCHWORK Magazin has been published on a bi-monthly basis since 1996.

In each issue Patchwork Magazin presents 20–35 models to copy, using most current fabrics and seasonal motifs. Further themes include: information on new products, company profiles, feedback, events, book reviews and much more.

Readership: beginner with basic knowledge, advanced and professional quilters.

Includes worksheet with patterns in original size. **Publication frequency: bi-monthly.**



Dates 2022

Issue	Publication date	Closing date
1/2022	06.11.2021	23.09.2021
2/2022	08.01.2022	24.11.2021
3/2022	05.03.2022	19.01.2022
4/2022	07.05.2022	23.03.2022
5/2022	02.07.2022	18.05.2022
6/2022	27.08.2022	13.07.2022
1/2023	05.11.2022	21.09.2022
2/2023	07.01.2023	23.11.2022

Patchwork & Nähen

Patchwork & Nähen is published on a bi-monthly basis and covers special themes. Patchwork & Nähen focuses at carefully selected topics. Detailed instructions and accurate templates offer the readers a variety of techniques using the latest materials.

Readership: beginner with basic knowledge and advanced quilters.

Includes worksheet with patterns in original size.

Publication frequency: bi-monthly.



Topics and dates 2022

Issue	Publication date	Closing date	Topics
1/2022	04.12.2021	20.10.2021	My sewing weekend
2/2022	29.01.2022	15.12.2021	Girl stuff
3/2022	09.04.2022	23.02.2022	Little things
4/2022	21.05.2022	06.04.2022	Sustainable sewing
5/2022	30.07.2022	15.06.2022	My hobby & me
6/2022	24.09.2022	10.08.2022	Christmas
1/2023	03.12.2022	19.10.2022	The 100 best ideas
2/2023	28.01.2023	14.12.2022	Bags

Special issues Handicrafts

The special issues offer detailed instructions for sewing projects. The magazines address a younger target group with trendy projects and techniques. The modern visual format in layout and paper highlights the new line.

Readership: beginners and advanced With worksheets and instructions.



Topics and dates 2022

Topics / Issue	Publication date	Closing date
Bags – do it yourself SH 34/2022	19.02.2022	05.01.2022
Sew something with trendy materials SH 35/2022	14.05.2022	30.03.2022
Cuddly heroes SH 36/2022	16.08.2022	22.06.2022
Macramé SH 37/2022	29.10.2022	14.09.2022
Sewing with wax cloth SH 01/2022	16.04.2022	02.03.2022
Sewing with wax cloth SH 02/2022	15.10.2022	31.08.2022

PATCHWORK PROFESSIONAL

PATCHWORK PROFESSIONAL is a bi-monthly magazine with artist profiles and interviews. Goal of Patchwork Professional is to offer its readership inspiration and ideas to experiment and develop. We present the latest techniques and materials and show the work of selected artists. Further themes include: reviews on products and books, addresses and event calendar.

Readership: advanced and professional quilters.

Publication frequency: bi-monthly.



Dates 2022

Issue	Publication date	Closing date
1/2022	11.12.2021	27.10.2021
2/2022	05.02.2022	22.12.2021
3/2022	23.04.2022	09.03.2022
4/2022	18.06.2022	04.05.2022
5/2022	13.08.2022	29.06.2022
6/2022	08.10.2022	24.08.2022
1/2023	10.12.2022	26.10.2022
2/2023	04.02.2023	21.12.2022

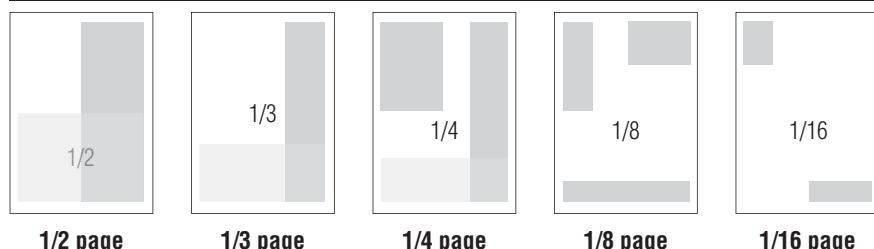
Prices und Formats 2022

PATCHWORK
Magazin

Patchwork &
Nähen

PATCHWORK
PROFESSIONAL

Format	Type area		Bleed format		Price in Euro (plus tax) (Extra charge for position +10%) 4c	Promotion Price on demand.																		
	width mm	height mm	width mm	height mm																				
1/1		185 264	210 297		1,990	Discounts <table border="0"> <tr> <td><u>Frequency discount rate</u></td> <td><u>Quantity discount rate</u></td> <td></td> </tr> <tr> <td>4 x 5 %</td> <td>3 pages</td> <td>10 %</td> </tr> <tr> <td>8 x 10 %</td> <td>6 pages</td> <td>20 %</td> </tr> <tr> <td>10 x 15 %</td> <td>10 pages</td> <td>25 %</td> </tr> <tr> <td>12 x 20 %</td> <td>12 pages</td> <td>28 %</td> </tr> <tr> <td>16 x 25 %</td> <td>16 pages</td> <td>30 %</td> </tr> </table> (Booking within 12 months provided. Inserts, bound inserts and promotions are not discountable. All prices excl. VAT.)	<u>Frequency discount rate</u>	<u>Quantity discount rate</u>		4 x 5 %	3 pages	10 %	8 x 10 %	6 pages	20 %	10 x 15 %	10 pages	25 %	12 x 20 %	12 pages	28 %	16 x 25 %	16 pages	30 %
<u>Frequency discount rate</u>	<u>Quantity discount rate</u>																							
4 x 5 %	3 pages	10 %																						
8 x 10 %	6 pages	20 %																						
10 x 15 %	10 pages	25 %																						
12 x 20 %	12 pages	28 %																						
16 x 25 %	16 pages	30 %																						
1/2	2 columns vertical	91 264	104 297		1,005																			
	4 columns horizontal	185 130	210 144																					
1/3	1 column vertical	58 264	72 297		670																			
	4 columns horizontal	185 85	210 99																					
1/4	1 column vertical	44 264	— —		500																			
	2 columns vertical	91 130	— —																					
	4 columns horizontal	185 63	— —																					
1/8	1 column vertical	44 130	— —		250																			
	2 columns horizontal	91 63	— —																					
	4 columns horizontal	185 30	— —																					
1/16	1 column vertical	44 63	— —		126																			
	2 columns horizontal	91 30	— —																					



Inserts: up to 25 g o/oo 75,00 €

Delivery date: 3 weeks prior to publication

Banner-Advertising on demand.
Please contact our advertising department.

For order processing the „Standard Business Conditions for Advertising and Inserts in Magazines“ are valid. You will find them online on www.partnermedienverlag.de

Contacts and technical information

PATCHWORK
Magazin

Patchwork &
Nähen

PATCHWORK
PROFESSIONAL

Publishing house PARTNER Medien Verlags- und Beteiligungs GmbH
Postfach 810 420, D-70521 Stuttgart

Publishing director Heiko Christensen (procurator)

Coordination Aurelia Doh, Tel.: +49 (0)711/7252-229, Fax: -380
E-Mail: doh@partnermedienverlag.de
Josephine Ohi, Tel.: +49 (0)711/7252-441, Fax: -380
E-Mail: ohi@partnermedienverlag.de
Internet: www.partnermedienverlag.de

Format 210 mm width x 297 mm height
Type area 185 mm width x 264 mm height
Columns width Editorial part: 3 columns à 58 mm
Advertising part: 4 columns à 44 mm

Editorial department PARTNER MedienWerkstatt UG (haftungsbeschränkt),
Backesstraße 12, D-65795 Hattersheim
Tel.: +49 (0)6196/97290-40
Ines Dittrich (editor in chief)
Tel.: +49 (0)6196/97290-31, Fax: 97290-29
E-Mail: i.dittrich@partner-medienwerkstatt.de
Dorothee Crane (editor)
Tel.: +49 (0)6196/97290-32, Fax: 97290-29
E-Mail: d.crane@partner-medienwerkstatt.de

Binding technique PATCHWORK Magazin and Patchwork & Nähen: Saddle-stitching
PATCHWORK Professional: Adhesive binding

Printing material Please send us complete data until closing date.:
– PDF, TIFF (300 dpi), JPG (300 dpi)
(Farbprofil ISO coated v2 and PDF X3)
– QuarkXPress (TIFF oder EPS)
– InDesign
Via **E-Mail** to fischer@partnermedienverlag.de
ruedt@partnermedienverlag.de

Printing technique Offset, grid size 60
Colour sequence black/cyan/magenta/yellow
Colours According to Euroscale DIN 16 519

Advertising services PARTNER Medien Verlags- und Beteiligungs GmbH
Postfach 810 420, 70521 Stuttgart

Payment conditions net within 14 days from date of invoice

Bank details BW Bank Stuttgart
IBAN: DE13 6005 0101 0002 6805 14
BIC: SOLADEST600

Total circulation 30,000 copies

Distribution channels Subscription, newsstands throughout Europe, handicraft stores, consumer fairs, Single issue sales (publisher's webshop, Amazon, etc.)

Additionally as e-paper In the publisher's webshop and on the Readly online platform (2021 Ø 3,500 readers per issue)



Advertising manager
MedienService Schachtli, Angelika Schachtli
Am Point 10, D-83075 Bad Feilnbach
Tel.: +49 (0)8064/9059-75
E-Mail: medien-service@schachtli.de

Advertising disposition
PARTNER Medien Verlags- und Beteiligungs GmbH
Postfach 810 420, 70521 Stuttgart
Nadine Fischer
Tel.: +49 (0)711/7252-225
E-Mail: fischer@partnermedienverlag.de
Franziska Rüdt
Tel.: +49 (0)711/7252-216
E-Mail: ruedt@partnermedienverlag.de